



The mission of CoBI is to fund education and activities related to brain injury, conduct and support research for improved treatment, and advocate for improved services.

## Joanne Finegan Honored by Pennsylvania State University

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On November 12, Joanne Finegan, CEO of ReMed and President of the Council On Brain Injury (CoBI) was awarded the **2010 College of Health and Human Development Alumni Service Award**.

Joanne is the first recipient of this award and was selected for her work in the field of Therapeutic Recreation and is recognized on a state and national level as a leader in the field. She is considered the subject matter expert in the area of traumatic brain injury.

Throughout her career Joanne has continued to be a strong supporter of Penn State and the RPTM program. Joanne has served in an advisory board role for activities at University Park and also at the commonwealth campuses. Joanne has been part of a 3-year training project awarded to PSU in combination with the Department of Defense, Veterans Administration and Armed Services Morale, Welfare and Recreation; this is the Inclusive Recreation for Wounded Warrior training program. The project provides training to managers in recreation and hospitality on the military installations worldwide to assist in the inclusion of veterans and active duty soldiers, sailor and airmen in programs.



**Congratulations, Joanne, on your well-earned award!**

### 2011 Calendar

March	Brain Safety Fairs Wed. 3/16 - 5 to 8PM <i>Franklin Institute</i> Thurs. 3/17 - 12:30 to 2PM <i>Penn State Harrisburg</i> Sat. 3/19 - 10AM to 3PM <i>Franklin Institute</i> Sat. 3/19 - 10AM to 3PM <i>Clearview Mall, Butler, PA</i> Sat. 3/26 - 10AM to 3PM <i>Penn State Harrisburg</i>	May	Tribute Trek 2011
April	Brain Safety Fair Wed. 4/20 - 5 to 8PM <i>Franklin Institute</i>	June	End-of-school year Prevention Talks  BIAPA Conference 6/26-6/27 Lancaster, PA
	CoBI Newsletter <i>Look in this issue for CoBI scholarship and grant award information</i>	October	David's Drive 10/4 <i>White Manor Country Club</i>
		November	Evening of Opportunities

One of CoBI's primary missions is to educate families about how they might avoid brain injury altogether. The West Chester Area YMCA's Bike Ride in October provided just that opportunity. It was also a great place to debut our new sticker.

CoBI sponsored a kid's bike rodeo and offered tips on bike safety. We especially made sure everyone's helmet fit properly!

Does yours? Check on [www.councilonbraininjury.org](http://www.councilonbraininjury.org)



## David's Drive

October 5 was wet, damp, grey, overcast and definitely not a day to play golf!

So, for the first time in four years David's Drive was rained out. The good news is that everyone that participated on October 5 had a great time. Despite the bad weather a record number of guests filled the ballroom at White Manor Country Club to attend the Reception and CoBI Award Dinner.

MJ Schmidt, Chair of the Council on Brain Injury, gave a brief overview of CoBI's activities in 2010 and presented a slide show highlighting CoBI's formation and mission. MJ then introduced Dr. Mark Lovell, Founding Director of UPMC Sports Medicine Concussion Program. Dr. Lovell and Dr. Michael Collins, Assistant Director of UPMC Sports Medicine Concussion Program were the co-winners of the 2010 CoBI Award.

The rest of the evening passed quickly as guests tried to outbid each other for fabulous Silent Auction items and waited to hear their names announced to claim a TAKE A CHANCE prize. Tickets to the Flyers Opening Night game on October 11 and autographed football were the highlights of our Live Auction.

Thank you to everyone who supported David's Drive and Council on Brain Injury. Your participation continues to make a difference!



## A Special Thanks to the Following Individuals for their Ongoing Support of CoBI!

Carly Brown  
Todd Clark  
Mike McGuire  
Katie McKenzie  
Regina Lesako  
Gloria Nottingham  
Ann Pereira-Ogan  
Becca Rubish  
Peter Wright

## Tribute Trek

Lower Perkiomen Valley Park in Oaks, Pennsylvania was the location for **Tribute Trek 2010**. Todd Clark, a ReMed client, created **Tribute Trek** in memory of David Strauss, a co-founder of ReMed. More than 30 people turned out for this event and joined Todd and Mike McGuire on their 12 mile trek along the Perkiomen and Schuylkill River Trails. The majority of the participants enjoyed the 1-2 mile "Fun Walk" through the park. All monies raised were donated to Council on Brain Injury. We are hoping to make this **Tribute Trek** a yearly event.



## Evening of High Stakes Opportunities

The "casino" was packed with excited guests, the dealers were busy, and the wheels were spinning. Believe it or not all of this was taking place at the Grand Concourse in Pittsburgh on November 5.

Once again the CoBI fundraising committee provided a fabulous opportunity for friends to get together to support the Council on Brain Injury and have a chance to win some of the most popular gifts on the market. Guests were able to gamble in the Casino Room and use their winnings to purchase chances on airline tickets, flat screen TV, IPOD, Kindle Bundle and numerous other gifts.

Joanne Finegan, President of CoBI, gave a brief overview of the past year's accomplishments and then introduced Ron Coombs, COO of ImPACT. Mr. Coombs accepted the 2010 CoBI Award for Drs. Mark Lovell and Micky Collins who were this year's co-winners and developers of ImPACT. Also honored and recognized for his invaluable contributions was Dr. Thomas Franz.

